

Minutes - Board of Directors

Halsey Hall Chapter of SABR

April 7, 1991

Joe O'Connell's residence, 11:30 a.m.

Present: Arpi, O'Connell, R. Palmer, Rekela, Rogde, S. Thornley, Wyman, Levitt

Absent: Luloff, D. Robinson

- 1) Secretary's Report (Arpi) \$1,033 in treasury with 70 members at this time. Rich mentioned the service charge on \$3.00 when more than one withdrawal is made in any one day. The new secretary-treasurer may want to switch the chapter's account to another bank.
- 2) Publicity/Membership (Luloff) In Howard's absence, Jim Wyman mentioned that he and Howard, along with a few others, attended the Minneapolis Review of Baseball Hot Stove banquet. They manned a table and handed out numerous SABR membership forms. (on April 13, Howard presented me with a bill for \$ 12.78 for costs for reproducing the forms for this event)
- 3) Events (Stew) Some discussion of the upcoming Spring Regional on Saturday, April 13. 24 registered with 5 presentors at this time. Presenters will be Alden Mead, Jim Wyman, Allan Holst, George Rekela, and Bruce Stone. 22 people are signed up for the Twins game.

Jim explained the proposed revisions in the by-laws that will be presented at the Spring Regional. Jim will produce a handout of the proposed changes to hand out so that members will know what they are voting on.

- 4) Other business - advertising policy for the Holy Cow was passed. See enclosed. This policy, apparently, was formulated several years ago and was more or less followed. Now it is officially official.

T.V. show to be produced by chapter on public access t.v. - Dan Levitt informed the board on how public access shows are produced. He explained he has taken a broadcasting class and is now certified. Since studio time is hard to get, we have to move soon and line up enough people for th show and to work behind the scenes working cameras etc. Interest sheets for both will be passed out at the Spring Regional.

Minor League Road trip to Iowa - Jim said the best dates for Des Moines and Waterloo are June 22-23 and August 3-4. A Side-trip to "Field of Dreams" was also discussed as was possibilities of carpooling, renting a van, flying (if Brenda gets her flying license). This trip will also be brought up at the Spring Regional.

Next meeting: June 2 at Joe's, 11:00 a.m.

Proposed policy for advertising in The Holy Cow!

The distinction of what is considered news--and treated as a written article in the newsletter--and what is considered advertising--and thus having to conform to the chapter's advertising policy--shall be left to the discretion of the newsletter editor.

Standard display ads, fit in amongst the text of the newsletter, will not be accepted. Advertising will consist only of separate flyers, brochures, or other material that can be included with the mailing of the newsletter.

Criteria:

I. CONTENTS OF ADVERTISEMENT

The product, service, or event advertised must be baseball-related, in the judgment of the chapter's board of directors, shall be of sufficient interest or value to the members to merit its inclusion with the mailing of the newsletter.

In making this determination, the board shall be guided by the philosophy that the purpose of the advertising is to serve the members, not the advertiser.

II. COMPENSATION

The chapter shall receive compensation from the advertiser. This can be in the form of money, services, or reciprocal advertising. The board of directors shall decide what value of compensation is appropriate in each case. (In determining appropriate compensation, the board of directors shall consider what expenses will be incurred by the chapter, e. g. production costs for copying the flyer or additional postage needed, because of the advertising. Even if no additional expenses are incurred, however, the chapter must receive some compensation from the advertiser in return.)

The requirement for compensation may be waived if the advertiser is a member in good standing of the Halsey Hall Chapter of SABR. The board shall still consider, however, the criteria outlined in Section I, "Contents of Advertisement."

Approved by Board.

4-7-91