

Halsey Hall Research Committee

March 18, 2024 Meeting Minutes

Attendees (12): Art M, Dave L, Stew T, Bob K, Gene G, Rich A, Glenn R, Darryl S, Ed E, John B, Brenda H, Doug S

1. Pre-meeting discussion and jaw-wagging discourse: Stew has two boxes of books he wants to pass on to individuals, libraries or Goodwill; Art remembered there was no beer sold at Chicago on Election Day; Bob K. mentioned people sneaking beer into Met Stadium
2. Meeting opened at 7:07 p.m. The review and approval of February meeting minutes was overlooked. Those minutes will be submitted for review and approval at the April meeting.
3. March 28, 6:30 Central Time: Five-Chapter Zoom Event: "AL Central Season Preview"
 - a. Gene G will provide a five-minute introduction at this event. John B will also deliver some remarks.
 - b. The link to register for this event is in the "Holy Cow!" newsletter.
4. Chapter Event: April 17, 6:00-7:30 pm at Roseville Library: "The 100th Anniversary of the 1924 Washington Senators World Series Championship" Open to the Public
 - a. This event will be held from 6:30 p.m. - 7:45 p.m. in the main room on the first floor.
 - b. Gene G will prepare a flyer that Brenda H & Stew T will distribute to various sites in the Roseville area.
 - c. Presenters include Matt Hodson, Twins Director of Business Communications, and Stew T and Dave L from the Halsey Hall Chapter. Stew will speak to the 1924 World Series and Dave will speak to Clark Griffith and Walter Johnson. Approximate length of presentations will be 15 minutes.
 - d. A You Tube video clip will be shown at the event.
 - e. Twins will recognize this World Series championship at a game on August 11.
 - f. Several door prizes will be given away.
 - g. Brenda H will serve as the greeter and Dave L will serve as moderator for the event.
 - h. Gene G will contact John Bonnes at Twins Daily to ask if they can promote this event on their web site.
5. Minnesota History Day - April 20: Rich A and Bob T will serve as judges.
6. Spring Chapter Meeting May 18
 - a. These three presentations have been approved. A slot is open for a fourth presentation.
 - i. Terry Bohn: "Who Was That Guy: Identification of Unknown Minor League Players"
 - ii. John Swol: "The Best Twins Teams According to WAR"
 - iii. Ed Edmonds: "Larry MacPhail"
 - b. Bob K has put out several requests for a guest speaker for the meeting.
7. SABR 52 Items
 - a. Rich A submitted a proposal for the "The Spread of Baseball in Minnesota".
 - b. The application for articles to be include in "The National Past Time" has passed.
 - c. Frank White has a panel on "Black Baseball" lined up.
 - d. An umpire panel is planned.
8. Other items
 - a. Mike H will speak at the Frederick Ivor-Campbell 19th Century Conference April 19-20. Bob T will be a panel member at this conference.
 - b. John B finished reading "Why We Love Baseball, A History in 50 Moments" by Joe Posnanski. He enjoyed the book but questioned the inclusion of a few of the 50 moments.
 - c. Bob K attended the 31st Annual NINE Conference in Phoenix earlier in March, one of many of these conferences he's attended. Three Halsey Hall Chapter members attended the conference: Dan Levitt and Eric Berg, who gave presentations, plus Bob K. Steve Gietschier received the Seymour Medal for his book titled "Baseball, The Turbulent Midcentury Years".

9. Research Roundtable – Around the Horn -see above

10. Trivia Time Quiz, courtesy of Glenn Renick (a Special Illustrated Matching Puzzle)

- a. Glenn provided a set of 18 questions sorted into three sets of six questions each in which contestants were asked to link a baseball card from the past with the company that produced the cards. Attendees in the Research Committee meeting expressed their enthusiasm for this very unique and challenging quiz.
- b. At the conclusion of his quiz, Glenn provided background as to how WCCO radio and Halsey Hall moved into baseball broadcasting as follows:
 - i. WLAG radio went on the air on September 4, 1922, becoming the first commercial radio station in Minnesota. In 1924 WLAG declared bankruptcy and went off the air on July 31. The Washburn Crosby Company bought the assets of WLAG and began broadcasting on October 2 as WCCO. Washburn Crosby dubbed WCCO the “Gold Medal Station” using the name of its premier product, Gold Medal Flour.
 - ii. By 1926 WCCO was broadcasting Minneapolis Millers games, announced by Jerry Harrington and Sy Seymour, and sponsored by The Worch Cigar Company. In 1933 CBS took over full ownership and management of WCCO. Also, in that year, Worch dropped sponsorship of Millers games in mid-season, leaving them without advertising revenue for the broadcasts.
 - iii. After an appeal to their old owners, WCCO completes an arrangement with General Mills (formerly the Washburn Crosby Company) for Wheaties to become the sponsor of Minneapolis Millers broadcasts starting in 1934 and hires Halsey Hall to replace Harrington and Seymour, who go back to announcing non-sports events.
 - iv. This springboards Hall’s career in sports broadcasting. It also serves as the model for Wheaties to sponsor baseball broadcasting across the United States, allowing it to become the number one selling cereal in the country.

11. Next Research Committee meetings: April 15 and May 13.

- a. Next quiz master: Darryl Sannes

12. Meeting adjourned at 8:45 p.m.


Answers to the Baseball Card Quiz:

THE BASEBALL CARD QUIZ

~ ANSWERS ~

Group 1

1. **D** 1959 Fleer Ted Williams Baseball R418-1 Set - #52 Ted's Comeback Frank H. Fleer Corporation
2. **C** 1933 Wheaties Minneapolis Millers Postcard Set – (#11) Joe Hauser General Mills Corporation
3. **E/A** 1965 Bazooka Bubble Gum R711 Set - #7 Harmon Killebrew Topps Gum Company
4. **F** 1950 Callahan W576 Set – (#85) Honus Wagner Produced by B.E. Callahan Printing Company / Sold by National Baseball Hall of Fame
5. **A** 1964 Topps 1st Series R414 Set- #50 Mickey Mantle Topps Gum Company
6. **B** 1934 Gold Medal Flour R313A Set – (#3) Frank Frisch Washburn Crosby Division of General Mills Corporation



Group 2

1. **F** 1933 Worch Cigar American Association Set – (#73) Leo Norris (follow through) Worch Cigar Company, St. Paul, MN
2. **A** 1888 Old Judge Cigarettes N173 Cabinet Set – (#49b) Dick Buckley (bat at shoulder) Goodwin & Company
3. **E** 1933 Big League Chewing Gum R319 Set – #75 Willie Kamm Goudey Gum Company
4. **B** 1941 Play Ball R336 Set - #24 “Dutch” Leonard Gum, Incorporated
5. **C** 1976 Shakey’s Pizza - #5 Honus Wagner Shakey’s Pizza was a subsidiary of Hunt International Resources when this set was released
6. **D** 1912 Imperial C46 Set - #15 Jack Kelley Imperial Tobacco Company of Canada

Group 3

1. **B** 1930 Blue Ribbon Malt Set - (#19) Gabby Hartnett Premier Malt Products Company
2. **F** 1908 Rose Postcard PC760 Set – (#11) Charles Bender D.E. Rose Publishing Company
3. **E** 1923 Willard’s V100 Set – (#34) Louis Duncan Willard’s Chocolate Company (Toronto)
4. **C** 1939 Exhibit W462 Set – (#82) Ted Williams (no #9) Exhibit Supply Company
5. **D** 1922 Neilson’s V61-1 Set – #32 George Sisler Neilson’s Big League Bars were made by William Neilson Limited of Toronto
6. **A** 1972 All Time Baseball Greats Set – #9 Honus Wagner Kellogg’s Danish Go-Rounds made by Kellogg’s Company (now Kellanova)*

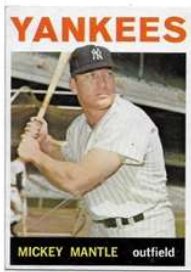
Group 1



1. D
1959



3. A/E
1965



5. A
1964

A. **TOPPS**

B.



C.



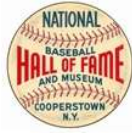
D.



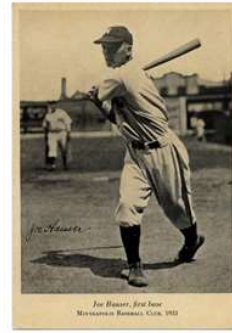
E.



F.



2. C
1933



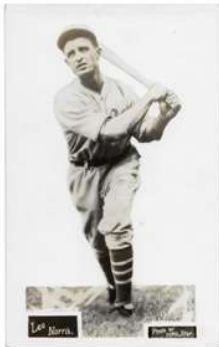
4. F
1950



6. B
1934



Group 2



1. F
1933

A. **Old Judge**

B.



C.



D.



Imperial Tobacco Company

E.



F.



2. A
1888



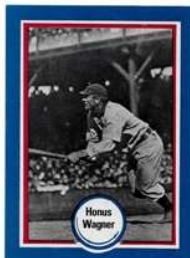
4. B
1941



3. E
1933



5. C
1976



6. D
1912



Group 3



1. $\frac{B}{1930}$



4. $\frac{C}{1939-46}$

A. *Kellogg's*

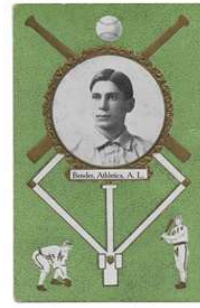


D. **Neilson's**
BIG LEAGUE BARS

E. *Willard's*

F. 
THE ROSE
COMPANY

5. $\frac{D}{1922}$



2. $\frac{F}{1908}$



3. $\frac{E}{1923}$



6. $\frac{A}{1972}$

